

#3 Dissemination & Communication Quality Report

1. Introduction

The quality of dissemination and communication was evaluated through the DISSCOM Evaluation Form, in line with the PQA Guide. The evaluation of dissemination and communication should provide information on the extent to which the project succeeded to distribute results to different project target groups, and involve them in the project activities.

The third evaluation was carried out in the period from **06 - 15 October 2020**. And it covers the period from 05 February 2020 until 05 October 2020. The basis for the evaluation were "Dissemination and exploitation plan" and LFM indicators for WP.7.

2. Target Indicators

Indicators of achievement and or/performance as indicated in the project proposal	<p>7.1 <i>Increasing number of website visits, min. 5 web updates/month</i></p> <p>7.2 <i>17 internal dissemination events</i></p> <p>7.3 <i>Dissemination conference held, 80 participants, 10 videos/articles</i></p> <p>7.4 <i>2 country expert working groups</i></p>
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3. Findings

Indicator 7.1: Increasing number of website visits, min. 5 web updates/month			
The number of project website updates still has on average 3 new posts per month and between 50 – 100 visits.			
Indicator 7.3: Dissemination conference held, 80 participants, 10 videos/articles			
In the period covered by this report no new videos/articles were published about the project.			
Fulfillment of "Dissemination and exploitation plan"			
DATE	PLACE	ACTIVITY	ACHIEVEMENT (number of participants, media coverage provided, tools used)

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05. JULY 2020	BELGRADE (RS), PODGORICA (ME)	SENDING POLICY BRIEFS TO NATIONAL STAKEHOLDERS	4 NATIONAL STAKEHOLDERS (MINISTERS OF EDUCATION, DIRECTORS OF EDUCATION INSTITUTES), 166 PRESCHOOL INSTITUTIONS IN RS AND ME Policy briefs, report
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4. Conclusions

The third report covered the period in which there was a worsening of the epidemiological situation caused by the pandemic, which is why there is less dissemination activity.

The website is still informative, well organized and contains all the relevant sections and resources. There are still an average of 3 web updates per month and a steady traffic volume of 50-100 monthly visits.

Policy briefs were forwarded to national stakeholders so that this task from the plan was fully accomplished.

5. Recommendations

- WP.7 coordinators and Institutional teams are advised to increase effort and publish 2 web updates per month more at project websites.



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