

#5 Dissemination & Communication Quality Report

1. Introduction

The quality of dissemination and communication was evaluated through the DISSCOM Evaluation Form, in line with the PQA Guide. The evaluation of dissemination and communication should provide information on the extent to which the project succeeded to distribute results to different project target groups, and involve them in the project activities.

The fifth evaluation was carried out in the period from **08 - 18 June 2021**. And it covers the period from February 2021 until June 2021. The basis for the evaluation were "Dissemination and exploitation plan" and LFM indicators for WP.7.

2. Target Indicators

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| Indicators of achievement and or/performance as indicated in the project proposal | <p>7.1 <i>Increasing number of website visits, min. 5 web updates/month</i></p> <p>7.2 <i>17 internal dissemination events</i></p> <p>7.3 <i>Dissemination conference held, 80 participants, 10 videos/articles</i></p> <p>7.4 <i>2 country expert working groups</i></p> |
|--|---|

3. Findings

| Indicator 7.1: Increasing number of website visits, min. 5 web updates/month | | | |
|--|-------|----------|---|
| <p>The number of project website updates still has on average 3 new posts per month and between 50 – 100 visits.</p> | | | |
| Indicator 7.3: Dissemination conference held, 80 participants, 10 videos/articles | | | |
| <p>In the period covered by this report no new videos/articles were published about the project.</p> | | | |
| Fulfillment of "Dissemination and exploitation plan" | | | |
| DATE | PLACE | ACTIVITY | ACHIEVEMENT (number of participants, media coverage provided, tools used) |

PROJECT: KEEP EDUCATING YOURSELF- KEY
Ref. 598977-EPP-1-2018-RS-1-EPPKA2-CBHE-JP

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| MAY - JUNE 2021 | GOOGLE TALK (VIRTUALLY) | DEVELOPMENT OF HANDBOOK ON POLICY MAKING AND ADVOCACY – FOCUS GROUP WITH ADVISORY BOARDS | 11 LOCAL SELF GOVERNMENT, 3 NATIONAL STAKEHOLDERS (Questionare from focus group) |
| 16. JUNE 2021 | PODGORICA (MNE) | CONSULTATIONS WITH ADVISORY BOARDS ABOUT A MODEL OF CPD ACCREDITATION STANDARDS (WP5) | 2 LOCAL AUTHORITIES, 1 MINISTRIES, 1 OTHER RELEVANT STAKEHOLDERS (PPT) |
| FEBRUARY – SEPTEMBER 2021 | BIRMINGHAM (UK) ANDMS TEAMS (VIRTUALLY) | QA IN CPD TOT TRAINING (WP4) | N/A |

4. Conclusions

The fifth report covered a significantly shorter and less dynamic period of 5 months, and these are the 2 main reasons for less dissemination activities.

In the previous period, the focus groups were held with advisory boards regarding the development of Handbook on policy making and advocacy and consultation about a model of cpd accreditation. Completion of QA in CPD TOT training are expected to be completed by February 2021.

The website is still informative, well organized and contains all the relevant sections and resources. There are still an average of 3 web updates per month and a steady traffic volume of 50-100 monthly visits.

5. Recommendations

- There are still not enough posts related to the project on the websites of individual project partners, so it is advised to increase the number of posts on the pages dedicated to the project.