

#4 Dissemination & Communication Quality Report

1. Introduction

The quality of dissemination and communication was evaluated through the DISSCOM Evaluation Form, in line with the PQA Guide. The evaluation of dissemination and communication should provide information on the extent to which the project succeeded to distribute results to different project target groups, and involve them in the project activities.

The third evaluation was carried out in the period from **06 - 15 February 2021**. And it covers the period from 05 October 2020 until February 2021. The basis for the evaluation were "Dissemination and exploitation plan" and LFM indicators for WP.7.

2. Target Indicators

Indicators of achievement and or/performance as indicated in the project proposal	<p>7.1 <i>Increasing number of website visits, min. 5 web updates/month</i></p> <p>7.2 <i>17 internal dissemination events</i></p> <p>7.3 <i>Dissemination conference held, 80 participants, 10 videos/articles</i></p> <p>7.4 <i>2 country expert working groups</i></p>
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3. Findings

Indicator 7.1: Increasing number of website visits, min. 5 web updates/month			
The number of project website updates still has on average 3 new posts per month and between 50 – 100 visits.			
Indicator 7.3: Dissemination conference held, 80 participants, 10 videos/articles			
In the period covered by this report no new videos/articles were published about the project.			
Fulfillment of "Dissemination and exploitation plan"			
DATE	PLACE	ACTIVITY	ACHIEVEMENT (number of participants, media coverage provided, tools used)

PROJECT: KEEP EDUCATING YOURSELF- KEY
Ref. 598977-EPP-1-2018-RS-1-EPPKA2-CBHE-JP

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DECEMBER 2020 - MARCH 2021	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME)	CONSULTATIONS WITH ADVISORY BOARDS ABOUT CPD COURSES (WP3)	14 LOCAL AUTHORITIES Activity report, PPT
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4. Conclusions

The fourth report covered a significantly shorter and less dynamic period of 5 months, and these are the 2 main reasons for less dissemination activities.

In the previous period, consultations were held with advisory boards regarding the creation of CPD courses, meetings were held that resulted in concrete proposals.

The website is still informative, well organized and contains all the relevant sections and resources. There are still an average of 3 web updates per month and a steady traffic volume of 50-100 monthly visits.

5. Recommendations

- There are still not enough posts related to the project on the websites of individual project partners, so it is advised to increase the number of posts on the pages dedicated to the project.