



COMMUNICATION, DISSEMINATION AND EXPLOITATION PLAN

Implementation period: 15.11.2018 - 14.11.2022.

1. OBJECTIVES

- a) to inform the project target groups about the project results and achievements,
- b) to share, multiply and upscale the use of resources created within the project, and
- c) to provide for long term impact and sustainability of project results.

2. TARGET GROUPS

- teaching and administrative staff at preschool teacher training HEIs (colleges and faculties): 60 in Montenegro and 340 in Serbia
- preschool teachers, technical preschool staff (principals, nurses, technical staff, paediatricians, social workers, etc.) and their associations: 400 in Montenegro and 6000 in Serbia
- preschools (public and private): 60 in Montenegro and 220 in Serbia
- local authorities responsible for preschools operations: 24 in Montenegro and 167 in Serbia
- Ministries of education responsible for regulation of preschools: 1 per country
- other relevant stakeholders in the field (such as international NGOs, research institutes, UN agencies, etc.)
- adult educators responsible for preparation and delivery of CPD courses for preschool teachers: 40 in Montenegro and 350 in Serbia
- practitioners working with early age children not attending preschools, and their NGOs: 20 in Montenegro and 90 in Serbia
- parents: 1000 in Montenegro and 10000 in Serbia
- students and collaborators of partner institutions
- wider public

3. MATRIX

DATE	LOCATION	ACTIVITY	ACTION	TARGET GROUPS	TOOLS	RESPONSIBLE PERSON	PROGRESS TO DATE	SOURCES OF VERIFICATION
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DATE	LOCATION	ACTIVITY	ACTION	TARGET GROUPS	TOOLS	RESPONSIBLE PERSON	PROGRESS TO DATE	SOURCES OF VERIFICATION
12-13/02/2019	NOVI SAD (RS)	INTRODUCTION CONFERENCE	DISSEMINATION	19 STUDENTS, 34 HE ACADEMIC STAFF, 4 NON-ACADEMIC STAFF, 2 LOCAL SELF-GOVERNMENT, 3 PRESCHOOL INSTITUTIONS, 7 PRESCHOOL TEACHERS, 3 NATIONAL AUTHORITIES, 7 CPD EDUCATORS, 3 PARENTS, 2 MEDIA WIDER PUBLIC	MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION	JOVANKA ULIĆ (VSVNS)	EXECUTED	Ministry of Education Government of Serbia Provincial Secretariat on HE RTV Vojvodina – TV program RTV Vojvodina – Hungarian TV service RTV Vojvodina – Romanian TV service RTV Vojvodina – portal TV Kanal 9 ACTIVITY REPORT; PRESS CLIPPING REPORT
13-15/03/2019	PIROT (RS)	WP1 WORKSHOP	DISSEMINATION	WIDER PUBLIC	MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION	SANJA KOVAČEVIĆ (VSVPI)	EXECUTED	TV Puls Online TV Puls Online 2 TV Puls online 3 TV Puls online 4 Puls online - portal Puls online- portal Naslovi.net ACTIVITY REPORT; PRESS CLIPPING REPORT
28-29/03/2019	PODGORICA (ME)	INTRODUCTION CONFERENCE	DISSEMINATION	26 STUDENTS, 37 HE ACADEMIC STAFF, 3 NON-ACADEMIC STAFF, 1 LOCAL SELF-GOVERNMENT, 2 PRESCHOOL INSTITUTIONS, 22 PRESCHOOL TEACHERS, 1 NATIONAL AUTHORITIES, 1 NATIONAL ERASMUS OFFICE, 5 CPD EDUCATORS, 4 PARENTS	WEB NOTE PUBLICATION, POWER POINT PRESENTATIONS, PROJECT BAGS, NOTEBOOKS AND PENS	VESELIN MIĆANOVIĆ (UoM)	EXECUTED	http://projectkey.net/sr/aktivnosti/vesti/uvodna-konferencija-u-podgorici/ University of Montenegro Erasmus+ Office Montenegro Vijesti ACTIVITY REPORT; PRESS CLIPPING REPORT
MARCH 2019 – NOVEMBER 2022	KEYPROJECT.NET	PROJECT WEBSITE	COMMUNICATION / DISSEMINATION	WIDER PUBLIC	WEBSITE	JASMINA RADOIČIĆ (WEBIN)	EXECUTED	https://projectkey.net/sr/



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MARCH-JUNE 2019	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUSHEVAC, PIROT, SMEDEREVO (RS), PODGORICA, NIKŠIĆ (ME), MARIBOR, MURSKA SOBOTA (SI), BAJA (HU), TIMISOARA (RO), BIRMINGHAM (UK)	17 INTERNAL DISSEMINATION EVENTS	DISSEMINATION	WIDER PUBLIC	POWER POINT PRESENTATIONS	INSTITTUION PROJECT COORDINATORS	EXECUTED	PROJECT REPORT
APRIL-MAY 2019	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUSHEVAC, PIROT (RS), PODGORICA (ME)	CONSULTATIONS WITH ADVISORY BOARDS ABOUT POLICY BRIEFS (WP1)	DISSEMINATION / EXPLOITATION	16 LOCAL AUTHORITIES, 3 OTHER RELEVANT STAKEHOLDERS	POWER POINT RESENTATIONS	INSTITTUION PROJECT COORDINATORS	EXECUTED	ACTIVITY REPORT
08-12/04/2019	MARIBOR & MURSKA SOBOTA (SI)	CPD SEMINAR (WP2)	EXPLOITATION / DISSEMINATION	1 LOCAL AUTHORITY, 20 HE ACADEMIC STAFF, 7 PRESCHOOL TEACHERS, 1 MAJOR	WEB NOTE PUBLICATION, POWER POINT PRESENTATION	ROBERT CELEC (RIS)	EXECUTED	ACTIVITY REPORT
14-16 MAY 2019	VRŠAC (RS)	CPD SEMINAR (WP2)	EXPLOITATION / DISSEMINATION	2 MEDIA, 16 STUDENTS, 1 LOCAL AUTHORITY, 14 HE ACADEMIC STAFF, 4 PRESCHOOL TEACHERS, WIDER PUBLIC	MEDIA STATEMENTS, WEB NOTE PUBLICATION, POWER POINT PRESENTATION	PREDRAG PRTLJAGA (VSVS)	EXECUTED	https://projectkey.net/sr/aktivnosti/vesti/radionica-o-ulozi-centara-TV Banat Večernje Novosti Daily ACTIVITY REPORT
OCTOBER 2019	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUSHEVAC, PIROT (RS), PODGORICA (ME)	CONSULTATIONS WITH ADVISORY BOARDS ABOUT ECEC LEARNING HUBS (WP2)	DISSEMINATION / EXPLOITATION	13 LOCAL AUTHORITIES 1 MAJOR	ECEC WORKING DOCUMENTS	INSTITTUION PROJECT COORDINATORS	EXECUTED	https://www.plusonline.rs/key-projekat-jedan-od-pet-centara-za-celo-ivotno-u-enje-i-karijerno-vo-enje-otvoren-u-odseku-pirot ACTIVITY REPORT
23-24. NOVEMBER 2019	KRUSHEVAC (RS)	MOODLE SEMINAR (WP3)	DISSEMINATION / EXPLOITATION	24 HE ACADEMIC STAFF, 3 PRESCHOOL TEACHERS, 1 REGULATOR, 3 OTHER STAKEHOLDERS	WEB NOTE PUBLICATION, HARD COPY OF PUBLICATION: COMPARATIVE ANALYSIS OF ECEC CPD	IVAN TOMIĆ (VSVKS)	EXECUTED	28.11.2019. TV Zona plus https://www.tvplus.rs/post/odr%C5%BEn-sastanak-u-okviru-projekta-nastavi-da-se-usavr%C5%A1ava%C5%A1 28.11.2019. RTV Plus Kruševac https://www.youtube.com/watch?v=3OYMyJ34QSo ACTIVITY REPORT;



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05. JULY 2020	BELGRADE (RS), PODGORICA (ME)	SENDING POLICY BRIEFS TO NATIONAL STAKEHOLDERS	DISSEMINATION / EXPLOITATION	4 NATIONAL STAKEHOLDERS (MINISTERS OF EDUCATION, DIRECTORS OF EDUCATION INSTITUTES), 166 PRESCHOOL INSTITUTIONS IN RS AND ME	POLICY BRIEFS	RADMILA PETROVIĆ (UVV), SLAVICA LUBURIĆ (JPU)	EXECUTED	PROJECT REPORT
DECEMBER 2020 - MARCH 2021	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME)	CONSULTATIONS WITH ADVISORY BOARDS ABOUT CPD COURSES (WP3)	DISSEMINATION / EXPLOITATION	14 LOCAL AUTHORITIES	POWER POINT PRESENTATIONS	INSTITUTION PROJECT COORDINATORS	EXECUTED	ACTIVITY REPORT
MAY - JUNE 2021	GOOGLE TALK (VIRTUALLY)	DEVELOPMENT OF HANDBOOK ON POLICY MAKING AND ADVOCACY – FOCUS GROUP WITH ADVISORY BOARDS	EXPLOITATION	11 LOCAL SELF GOVERNMENT, 3 NATIONAL STAKEHOLDERS	QUESTIONNAIRE FOR FOCUS GROUP	SLAVICA KOMATINA (VSVS), BILJANA MASLOVARIĆ (UOM)	EXECUTED	ACTIVITY REPORT
16. JUNE 2021	PODGORICA (MNE)	CONSULTATIONS WITH ADVISORY BOARDS ABOUT A MODEL OF CPD ACCREDITATION STANDARDS (WP5)	DISSEMINATION / EXPLOITATION	2 LOCAL AUTHORITIES, 1 MINISTRIES, 1 OTHER RELEVANT STAKEHOLDERS	POWER POINT PRESENTATIONS	BILJANA MASLOVARIĆ (UOM)	EXECUTED	MODEL DOCUMENTS, PROJECT REPORT
FEBRUARY – SEPTEMBER 2021	BIRMINGHAM (UK) AND MS TEAMS (VIRTUALLY)	QA IN CPD TOT TRAINING (WP4)	EXPLOITATION	24 CPD EDUCATORS AND PRACTITIONERS, 7 REGULATORS 19 HE ACADEMIC STAFF	POWER POINT PRESENTATIONS, HANDOUTS	GERALDINE LEE-TREWEEK (BCU)	EXECUTED	TRAINING REPORTS
25 & 28. MARCH 2022	GOOGLE TALK (VIRTUAL)	POLICY MAKING TRAINING & ADVOCACY TRAINING (WP5)	EXPLOITATION	33 PRESCHOOL TEACHER FROM SERBIA, 3 PRESCHOOL TEACHER FROM MONTENEGRO	POWER POINT PRESENTATIONS	DIANA MIHUT (UVT) MARKO STOJANOVIĆ (WEBIN)	EXECUTED	PROJECT REPORT
MAY 2022	BANJA VRUĆICA (BIH)	PRESENTATION OF LEARNING ECEC HUBS IN SERBIA AND MONTENEGRO TO BALKAN ASSOCIATION OF NATIONAL PRESCHOOL TEACHER UNIONS	DISSEMINATION	150 PRESCHOOL TEACHERS	POWER POINT PRESENTATIONS	RADMILA PETROVIĆ (UVV)	EXECUTED	PROJECT REPORT
JUNE – OCTOBER 2022	NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, SMEDEREVO, KRUŠEVAC, PIROT (RS), PODGORICA, NIKŠIĆ (ME)	SURVEYING STUDENTS FOR COVID-19 IMPACT PUBLICATION	EXPLOITATION	64 STUDENTS, 93 PRESCHOOL TEACHERS, 36 HE ACADEMIC STAFF, 20 NATIONAL STAKEHOLDERS	QUESTIONNAIRE SURVEY	JELENA NASTIĆ-STOJANOVIĆ (WEBIN)	EXECUTED	PROJECT REPORT



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JULY 2022	VRNJAČKA BANJA (RS)	PRESENTATION OF LEARNING ECEC HUBS IN VRŠAC, KRUŠEVAC, SREMSNAK MITROVICA, NOVI SAD, PIROT TO PRESCHOOL TEACHER MEMBERS OF THE UNION OF PRESCHOOL TEACHER ASSOCIATIONS	DISSEMINATION	180 PRESCHOOL TEACHERS	POWER POINT PRESENTATIONS	RADMILA PETROVIĆ (UVV)	EXECUTED	PROJECT REPORT
OCTOBER 2021 -MAY 2022	BELGRADE (RS), PODGORICA (ME)	DISSEMINATION OF CPD ACCREDITATION STANDARDS	DISSEMINATION	4 NATIONAL STAKEHOLDERS IN MONTENEGRO AND SERBIA	WEB NOTE PUBLICATION, MODEL DOCUMENTS	RADMILA PETROVIĆ (UVV), DANKA NOVHOVIĆ (LJP)	EXECUTED	PROJECT REPORT
MAY - OCTOBER 2022	NOVI SAD, PIROT, VRŠAC, SREMSKA MITROVICA, KRUŠEVAC (SRB)	TRAINING OF PRESCHOOL TEACHERS IN CPD COURSES	EXPLOITATION	736 PRESCHOOL TEACHERS FROM SERBIA, 112 PRESCHOOL TEACHERS FROM MONTENEGRO	ACCREDITED COURSES AND COURSE MATERIALS	INSTITUTIONAL COORDINATORS	EXECUTED	TRAINING REPORTS
03. SEPTEMBER 2022	NOVI SAD (RS)	PRESENTATION OF PROJECT AT INTERNATIONAL TEACHER CONFERENCE	DISSEMINATION	412 PRESCHOOL TEACHERS	POWER POINT PRESENTATION	RADMILA PETROVIĆ (UVV)	EXECUTED	PROJECT REPORT
09-10. NOVEMBER 2022	NOVI SAD (SRB)	FINAL CONFERENCE	DISSEMINATION / EXPLOITATION	29 HE ACADEMIC STAFF, 5 NON-ACADEMIC STAFF, 2 LOCAL SELF-GOVERNMENT, 2 PRESCHOOL INSTITUTIONS, 6 PRESCHOOL TEACHERS, 1 NATIONAL AUTHORITIES, 9 CPD EDUCATORS, 5 PARENTS, 3 MEDIA	WEB NOTE PUBLICATION, POWER POINT PRESENTATION, PROJECT BAG, NOTEBOOK AND PEN, HANDBOOK ON QA IN CPD, SELF-GUIDE ON QA IN CPD, HANDBOOK ON POLICY MAKING AND ADVOCACY, TOOLKIT ON ADVOCACY	JOVANKA ULIĆ (VSVNS)	EXECUTED	RTV- portal https://www.rtv.rs/sr_lat/vojevodina/novi-sad/zavrсна-konferencija-erasmus+-projekta-key-u-novom-sadu_1389558.html RTV: https://www.youtube.com/watch?v=iRYcpxTdUtE PRESS-CLIPPING REPORT CONFERENCE REPORT