



DISSEMINATION AND EXPLOITATION PLAN

Implementation period: 15.10.2018.-14.10.2021

1. OBJECTIVES

- a) to inform the project target groups about the project results and achievements,
- b) to share, multiply and upscale the use of resources created within the project, and
- c) to provide for long term impact and sustainability of project results.

2. TARGET GROUPS

- teaching and administrative staff at preschool teacher training HEIs (colleges and faculties): 60 in Montenegro and 340 in Serbia
- preschool teachers, technical preschool staff (principals, nurses, technical staff, paediatricians, social workers, etc.) and their associations: 400 in Montenegro and 6000 in Serbia
- preschools (public and private): 60 in Montenegro and 220 in Serbia
- local authorities responsible for preschools operations: 24 in Montenegro and 167 in Serbia
- Ministries of education responsible for regulation of preschools: 1 per country
- other relevant stakeholders in the field (such as international NGOs, research institutes, UN agencies, etc.)
- adult educators responsible for preparation and delivery of CPD courses for preschool teachers: 40 in Montenegro and 350 in Serbia
- practitioners working with early age children not attending preschools, and their NGOs: 20 in Montenegro and 90 in Serbia
- parents: 1000 in Montenegro and 10000 in Serbia
- students and collaborators of partner institutions
- wider public

3. MATRIX

| DATE | LOCATION | ACTIVITY | ACTION | TARGET GROUPS | TOOLS | PERSON IN CHARGE ON BEHALF OF BENEFICIARIES | PROGRESS TO DATE |
|---------------|---------------|-------------------------|---------------|-----------------------------|---|---|--|
| 12-13/02/2019 | NOVI SAD (RS) | INTRODUCTION CONFERENCE | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | JOVANKA ULIĆ (VSVNS) | ACHIEVED; ACTIVITY REPORT; PRESS CLIPPING REPORT |



| 3. MATRIX | | | | | | | |
|---------------------------|--|--|------------------------------|--|---|---|--|
| DATE | LOCATION | ACTIVITY | ACTION | TARGET GROUPS | TOOLS | PERSON IN CHARGE ON BEHALF OF BENEFICIARIES | PROGRESS TO DATE |
| 13-15/03/2019 | PIROT (RS) | WP1 WORKSHOP | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | SANJA KOVAČEVIĆ (VSVPI) | ACHIEVED; ACTIVITY REPORT; PRESS CLIPPING REPORT |
| 28-29/03/2019 | PODGORICA (ME) | INTRODUCTION CONFERENCE | DISSEMINATION | ALL FROM POINT 2. IN MONTENEGRO | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | VESELIN MIČANOVIĆ (UoM) | ACHIEVED; ACTIVITY REPORT; PRESS CLIPPING REPORT |
| MARCH 2019 – OCTOBER 2021 | KEYPROJECT.NET | PROJECT WEBSITE | DISSEMINATION | ALL FROM POINT 2. IN SERBIA AND MONTENEGRO | WEBSITE | JASMINA RADOIČIĆ (WEBIN) | IN PROGRESS |
| MARCH 2019 – OCTOBER 2021 | SERBIA, MONTENEGRO, SLOVENIA, HUNGARY, UK, ROMANIA | MEDIA PROMOTION | DISSEMINATION | ALL FROM POINT 2. IN SERBIA AND MONTENEGRO | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | RADMILA PETROVIĆ (UVV), SLAVICA LUBURIĆ (JPU) | IN PROGRESS |
| MARCH-JUNE 2019 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT, SMEDEREVO (RS), PODGORICA, NIKŠIĆ (ME), MARIBOR, MURSKA SOBOTA (SI), BAJA (HU), TIMISOARA (RO), BIRMINGHAM (UK) | 17 INTERNAL DISSEMINATION EVENTS | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS | POWER POINT PRESENTATIONS | INSTITUTION PROJECT COORDINATORS | ACHIEVED; ACTIVITY REPORT |
| APRIL-MAY 2019 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME) | CONSULTATIONS WITH ADVISORY BOARDS ABOUT POLICY BRIEFS (WP1) | DISSEMINATION / EXPLOITATION | LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS | POWER POINT PRESENTATIONS | INSTITUTION PROJECT COORDINATORS | ACHIEVED – STAKEHOLDERS INTRODUCED WITH THE PROJECT, POLICY BRIEF PRESENTED AS A DRAFT VERSION |
| 08-12/04/2019 | MARIBOR & MURSKA SOBOTA (SI) | CPD SEMINAR (WP2) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS IN SLOVENIA | WEB NOTE PUBLICATION MEDIA REPORT | ROBERT CELEC (RIS) | ACHIEVED; ACTIVITY REPORTS |
| 08/05/2019 | VRŠAC (RS) | CPD SEMINAR (WP2) | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | PREDRAG PRTLJAGA (VSVS) | ACHIEVED – SEMINAR TOOK PLACE FROM 14-16/05; ACTIVITY REPORT; PRESS CLIPPING REPORT |
| 27/06/2019 | SREMSKA MITROVICA (RS) | ECEC LEARNING HUBS WORKSHOP (WP2) | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | WEB NOTE SITE PUBLICATION | MAJA CVETIĆ (VSSM) | ACHIEVED – WORKSHOP TOOK PLACE FROM 20-21/06; ACTIVITY REPORT; |



| 3. MATRIX | | | | | | | |
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| DATE | LOCATION | ACTIVITY | ACTION | TARGET GROUPS | TOOLS | PERSON IN CHARGE ON BEHALF OF BENEFICIARIES | PROGRESS TO DATE |
| SEPTEMBER 2019 | NIKŠIĆ (ME) | ECEC LEARNING HUBS WORKSHOP (WP2) | DISSEMINATION | ALL FROM POINT 2. IN MONTENEGRO | WEB NOTE PUBLICATION | TATJANA NOVOVIĆ (UoM) | ACHIEVED – WORKSHOP TOOK PLACE FROM 19-20/09; ACTIVITY REPORT; |
| OCTOBER 2019 | SMEDEREVO (RS) | ECEC LEARNING HUBS WORKSHOP (WP2) | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | SLOBODANKA RADOSAVLJEVIĆ (SUVS) | ACHIEVED – WORKSHOP TOOK PLACE FROM 24-25/10 IN NOVI SAD; ACTIVITY REPORT; PRESS CLIPPING REPORT |
| OCTOBER 2019 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME) | CONSULTATIONS WITH ADVISORY BOARDS ABOUT ECEC LEARNING HUBS (WP2) | DISSEMINATION / EXPLOITATION | LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS | POWER POINT PRESENTATIONS | INSTITUTION PROJECT COORDINATORS | ACHIEVED; |
| NOVEMBER 2019 | KRUŠEVAC (RS) | MOODLE SEMINAR (WP3) | DISSEMINATION | ALL FROM POINT 2. IN SERBIA | WEB NOTE PUBLICATION, HARD COPY WP1 PUBLICATION | IVAN TOMIĆ (VSVKS) | ACHIEVED – SEMINAR TOOK PLACE FROM 28-29/11 IN KRUŠEVAC, HARD COPY PUBLICATION DISSEMINATED TO PROJECT PARTNERS; ACTIVITY REPORT; |
| DECEMBER 2020 | SERBIA, MONTENEGRO | PRESS RELEASE ABOUT NEW ECEC LEARNING HUBS AND PURCHASED EQUIPMENT | DISSEMINATION | WIDER PUBLIC | PRESS RELEASE | JOVANKA ULIĆ (VSVNS) VESELIN MIČANOVIĆ (UoM) | DELAYED – WAITING TO COMPLETE PURCHASING OF EQUIPMENT |
| FEBRUARY 2020 | TIMISOARA (RO) | CPD WORKSHOP (WP3), POLICY SEMINAR (WP5) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS IN SLOVENIA | WEB NOTE PUBLICATION | DIANA MIHUT (UVT) | ACHIEVED – SEMINAR HELD ON 04-05/03 |
| APRIL 2020 | MARIBOR (SI) | CPD WORKSHOP (WP3) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS | WEB NOTE PUBLICATION | MAJA HMELIK (UM) | DELAYED DUE TO COVID-19 |
| MAY 2020 | PIROT (RS) | CPD WORKSHOP (WP3) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS | WEB NOTE PUBLICATION | EMILIA POPOVIĆ (VSVPI) | DELAYED DUE TO COVID-19 |



| 3. MATRIX | | | | | | | |
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| MAY – JUNE 2020 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME) | CONSULTATIONS WITH ADVISORY BOARDS ABOUT CPD COURSES (WP3) | DISSEMINATION / EXPLOITATION | LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS | POWER POINT PRESENTATIONS | INSTITUTION PROJECT COORDINATORS | |
| JUNE 2020 | BAJA (HU) | POLICY BRIEF TRAINING (WP5) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS IN SLOVENIA | WEB NOTE PUBLICATION, POWER POINT PRESENTATIONS | MARTA GAL (EJF) | |
| NOVEMBER 2020 | TIMISOARA (RO) | ADVOCACY TRAINING (WP5) | DISSEMINATION | TEACHERS, ADMINISTRATIVE STAFF, STUDENTS AND COLLABORATORS AT PARTNER INSTITUTIONS LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS IN SLOVENIA | WEB NOTE PUBLICATION, POWER POINT PRESENTATIONS | DIANA MIHUT (UVT) | |
| NOVEMBER 2020 | SERBIA, MONTENEGRO | SENDING POLICY BRIEFS TO NATIONAL STAKEHOLDERS | DISSEMINATION / EXPLOITATION | NATIONAL STAKEHOLDERS | PRESS RELEASE, WEB NOTE PUBLICATIONS, POLICY BRIEFS | RADMILA PETROVIĆ (UVV), SLAVICA LUBURIĆ (JPU) | |
| NOVEMBER 2020 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, KRUŠEVAC, PIROT (RS), PODGORICA (ME) | CONSULTATIONS WITH ADVISORY BOARDS ABOUT A MODEL OF CPD ACCREDITATION STANDARDS (WP5) | DISSEMINATION / EXPLOITATION | LOCAL AUTHORITIES, MINISTRIES, OTHER RELEVANT STAKEHOLDERS | POWER POINT PRESENTATIONS | INSTITUTION PROJECT COORDINATORS | |
| MARCH – SEPTEMBER 2021 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, SMEDEREVO, KRUŠEVAC, PIROT (RS), PODGORICA, NIKŠIĆ (ME) | IMPLEMENTATION OF CPD COURSES (WP3) | EXPLOITATION | PRESCHOOL TEACHERS, TECHNICAL PRESCHOOL STAFF (PRINCIPALS, NURSES, TECHNICAL STAFF, PAEDIATRICIANS, SOCIAL WORKERS, ETC.) AND THEIR ASSOCIATIONS IN MONTENEGRO AND SERBIA; PRESCHOOLS (PUBLIC AND PRIVATE) IN MONTENEGRO AND SERBIA; PRACTITIONERS WORKING WITH EARLY AGE CHILDREN NOT ATTAINING PRESCHOOLS, AND THEIR NGOS IN MONTENEGRO AND SERBIA | CPD COURSES, MEDIA STATEMENTS, WEB NOTE PUBLICATIONS | ECEC LEARNING HUB CONTACT POINTS AT PARTNER INSTITUTIONS | |



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| DATE | LOCATION | ACTIVITY | ACTION | TARGET GROUPS | TOOLS | PERSON IN CHARGE ON BEHALF OF BENEFICIARIES | PROGRESS TO DATE |
| FEBRUARY – SEPTEMBER 2021 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, SMEDEREVO, KRUŠEVAC, PIROT (RS), PODGORICA, NIKŠIĆ (ME) | TOT COURSES (WP4) | EXPLOITATION | REGULATION BODIES STAFF MEMBERS IN MONTENEGRO AND SERBIA | MANUAL ON QA,M&E IN CPD, TEACHER SELF-GUIDE IN CPD TOOLKIT, MEDIA STATEMENTS, WEB NOTE PUBLICATIONS | ECEC LEARNING HUB CONTACT POINTS AT PARTNER INSTITUTIONS | |
| FEBRUARY – SEPTEMBER 2021 | NOVI SAD, VRŠAC, SREMSKA MITROVICA, BELGRADE, SMEDEREVO, KRUŠEVAC, PIROT (RS), PODGORICA, NIKŠIĆ (ME) | TOT COURSES (WP4) | EXPLOITATION | ADULT EDUCATORS, PRESCHOOL TEACHERS, TECHNICAL PRESCHOOL STAFF (PRINCIPALS, NURSES, TECHNICAL STAFF, PAEDIATRICIANS, SOCIAL WORKERS, ETC.) AND THEIR ASSOCIATIONS IN MONTENEGRO AND SERBIA; PRESCHOOLS (PUBLIC AND PRIVATE) IN MONTENEGRO AND SERBIA; PRACTITIONERS WORKING WITH EARLY AGE CHILDREN NOT ATTAINING PRESCHOOLS, AND THEIR NGOS IN MONTENEGRO AND SERBIA | MANUAL ON QA,M&E IN CPD, TEACHER SELF-GUIDE IN CPD TOOLKIT, MEDIA STATEMENTS, WEB NOTE PUBLICATIONS | ECEC LEARNING HUB CONTACT POINTS AT PARTNER INSTITUTIONS | |
| MARCH 2021 | SERBIA, MONTENEGRO | PRESS RELEASES REGARDING THE CPD ACCREDITATION STANDARDS | DISSEMINATION / EXPLOITATION | NATIONAL STAKEHOLDERS IN MONTENEGRO AND SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | JOVANKA ULIĆ (VSVNS), VESELIN MIČANOVIĆ (UoM) | |
| MARCH–JUNE 2021 | SERBIA, MONTENEGRO | DISTRIBUTION OF ECEC CPD MODEL OF ACCREDITATION STANDARDS TO DECISION MAKERS | DISSEMINATION / EXPLOITATION | NATIONAL STAKEHOLDERS IN MONTENEGRO AND SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | JOVANKA ULIĆ (VSVNS), VESELIN MIČANOVIĆ (UoM) | |
| SEPTEMBER 2021 | PODGORICA | DISSEMINATION CONFERENCE IN MONTENEGRO | DISSEMINATION / EXPLOITATION | ALL FROM POINT 2. IN SERBIA | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | VESELIN MIČANOVIĆ (UoM) | |
| SEPTEMBER 2021 | BELGRADE | DISSEMINATION CONFERENCE IN SERBIA | DISSEMINATION / EXPLOITATION | ALL FROM POINT 2. IN MONTENEGRO | MEDIA STATEMENTS, MEDIA REPORTS, WEB NOTE PUBLICATION | JELENA NASTIĆ-STOJANOVIĆ (WEBIN) | |